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May 23, 2018

The Honorable Catherine E. Pugh
Mayor, City of Baltimore
Room 250, City Hall
Baltimore, Maryland 21202

The Honorable Bernard "Jack" Young
President, Baltimore City Council
Room 400, City Hall
Baltimore, Maryland 21202

Dear Mayor Pugh and City Council President Young:

Associated Black Charities (ABC) is pleased to submit a detailed report on the design, community engagement, priority setting and upcoming release of the Request for Proposals for the City's Children and Youth Fund.

As the attached document indicates, a great deal of work has been accomplished in a very short time through ABC's contractual agreements with two vendors who are deeply invested in the success of the City's Youth Fund; they are Frontline Solutions, Inc and UPD Consulting. Both are Baltimore-based and both were included as vendors in the MOU agreement between ABC and Baltimore City.

As a quick summary, I want to share with you that the priority areas for the Request for Proposal (RFP) which were determined from the data gained through the community input sessions. And please note the RFP is scheduled for release on or around June 4th and will close on or around July 9th. A more detailed communication strategy will be forwarded to you for your review by next week; the communication team is meeting with Frontline and UPD this afternoon and over the next couple of days to lay out the strategy.

Following are the RFP priority areas:

Priority Area 1: Strengthen the Village

- a. Youth-Centered Family Strengthening and Multi-Generational Initiatives
- b. Youth-Centered Community Network Building
- c. Youth-Centered Violence Reduction Initiatives
- d. Youth-Centered Spaces

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Priority Area 2: Foster Authentic Youth Leadership, Empowerment and Self-Actualization

- a. Youth-Centered Life Skills and Leadership Development
- b. Youth-Centered Mentorship
- c. Youth-Centered Health, Wellness and Recreation
- d. Youth-Centered Arts Initiative

Priority Area 3: Build Sustainable Bridges to Educational and Economic Advancement Opportunities and Pathways to Enterprise Ownership

- a. Youth-Centered Workforce Development
- b. Youth-Centered Enterprise
- c. Youth Centered College-Readiness and Vocational Preparation

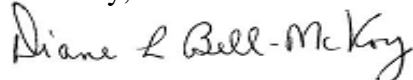
The review process, also detailed in the attachment, will include a grant review committee of approximately 30 persons made up of citizens from Baltimore including youth and adults representing various geographical areas, expertise and interest areas.

Also attached is the Administrative Budget and how the administrative funds are allocated to ensure that this process was in fact led by the values articulated in the original legislation, the City Youth Task Force, City Council Bill 17-0163 and the MOU. Because the goals of this fund, opportunity for our children and youth and the vision for this fund are so important to you and the citizens of Baltimore, all the organizations working have donated significant portions of their time and have not received full compensation for the work performed. This is not a complaint, but we do think it is important to note that this is not a normal "vendor relationship." We all see ourselves as investors and partners in the success of Baltimore's Children & Youth Fund.

I would also note that several Foundations also provided resources to cover external expenses as it relates to helping to offset the costs for a communications team and external evaluation; they are the Annie E. Casey Foundation and the Baltimore Community Foundation.

We want to thank you for your leadership and this opportunity.

Sincerely,



Diane L. Bell McKoy
President/CEO

DBM:ct
Attachments